

TRACKTICAL™

MULTI-HYPHENATE CURTIS "50 CENT" JACKSON TO VISIT INDIA FOR 'THE FINAL LAP TOUR 2023' IN NOVEMBER

The concert will celebrate the 20th anniversary of his groundbreaking album "Get Rich or Die Tryin"

~After record breaking sales with his tours across North America, Europe, Australia, and other regions, 50 Cent sets his sights on Indian shores~

India-wide release, July 10, 2023: One of the biggest hip-hop announcements of the year, GRAMMY® and EMMY® award-winning artist Curtis "50 Cent" Jackson will tour India as part of his global "The Final Lap Tour 2023" on November 25th. This monumental concert will commemorate the 20th anniversary of his pioneering album 'Get Rich or Die Tryin' and will take place at the DY Patil Stadium in Mumbai.

Presented by VJP + Tracktical Concerts, a leading entertainment company known for its involvement in live entertainment, movie production and artist associations, the tour is expected to showcase the very best of 50 Cent's illustrious career, including a lineup of fan-favorite hits and long-awaited tracks. The show will also feature supporting performances from internationally renowned hip-hop & urban acts from India and across the world.

Celebrated for his lyrical prowess, 50 Cent first cemented his place in music history with the groundbreaking success of 'Get Rich or Die Tryin', which propelled him to global stardom. Chart Toppers from this album, namely "In Da Club," "P.I.M.P.," and "Candy Shop" have dominated charts and airwaves till date, and the album still continues its reign as a cultural phenomenon, captivating audiences with its gritty storytelling and infectious beats.

Excited for his India show, 50 Cent added, "It's been a minute—16 years to be exact - since I came to India. Ever since my last visit in 2007, India has always shown me a great deal of love and I can't wait to return so as part of my Final Lap Tour, I'm returning to India in November!

Vamseedharan Gowthamarajan – Founder & Director at Tracktical Concerts mentioned, "India has always been a strong supporter of global music, and with 50 Cent's upcoming 'The Final Lap Tour 2023', it is further solidifying its place on the global hip-hop map. Across local shores, 50 Cent's influence on the genre cannot be overstated. Several of his songs have trended in the country, becoming anthems for generations. And we are thrilled to bring the legendary rapper to India for an epic hip-hop invasion like no other as part of his final global tour and give his fans a chance to party with him.

In fact, 50 Cent's timeless appeal continues to grow, with his iconic track "In Da Club" crossing over a billion streams worldwide, serving as a testament to the unwavering love and support from his dedicated fan base. The artist has also leveraged his star power to achieve unparalleled success as an entrepreneur, actor, and producer, earning a Star on The Hollywood Walk of Fame.

The Final Lap Tour promises to be an unforgettable experience for his fans across the country.

TRACKTICAL™

More info on www.tracktical.com. Tickets to go live soon on Paytm Insider.

For media requests, contact:

prathmesh@theothercircle.com

isha@theothercircle.com

To apply for media credentials, email:

pressrequests@tracktical.com

About Curtis "50 Cent" Jackson:

Curtis "50 Cent" Jackson has carved out a thriving television and film career as both a best in class producer and star. In 2005, he founded G-Unit Film & Television Inc., which has produced a wide range of content across numerous platforms and sold a myriad of shows to various networks. Among these is the critically acclaimed #1 show on Starz, Power, in which he not only co-starred but also served as executive producer and director. He has successfully focused on the expansion of the Power universe with spinoffs Power Book II: Ghost, Power Book III: Raising Kanan and Power Book IV: Force. G-Unit Film & Television also produced ABC's For Life, is currently in production on season three of the hit series, Black Mafia Family, for Starz and recently released the Black Mafia Family docuseries. In 2023, Jackson announced a non-exclusive multi-project development deal with FOX. G-Unit is also in development on the scripted series Fightland and Queen Nzinga for Starz as well as Trill League at BET+. Untitled is in development for Paramount+ with Chad Stahelski attached to direct. Lady Danger starring Nicki Minaj is set at Freevee. G-Unit Film & Television recently released Hip Hop Homicides on WeTV. Jackson is also expanding into the podcast space through his new G-Unit Audio banner with the debut of Surviving El Chapo: The Twins Who Brought Down a Drug Lord in partnership with iHeart Media and Lionsgate Sound. The company is also building out its feature slate, starting with a three picture horror deal as a collaboration with horror phenom Eli Roth and 3BlackDot and Expendables 4 upcoming with Millennium and Lionsgate.

About Tracktical Concerts:

Tracktical® was founded in 2010 with a shared passion for creating epic live entertainment shows in India. Now based in Mumbai, Tracktical® has established itself into a leading entertainment company known for its involvement in movie production, live entertainment, and artist associations. Tracktical Concerts is the Live entertainment company of Tracktical. More info at www.tracktical.com
