

**Reliance Industries unveils ‘MI Emirates’ and ‘MI Cape Town’ -
brand name and identity of its teams in UAE's International League T20
and Cricket South Africa T20 League**



Mumbai / Dubai / Cape Town, 10th August 2022: Reliance Industries Limited, the owners of Mumbai Indians, today unveiled the name and brand identity of the two new franchises joining the Mumbai Indians #OneFamily. ‘**MI Emirates**’ in UAE’s International League T20 and ‘**MI Cape Town**’ in Cricket South Africa T20 League are the team names that will adorn the iconic blue and gold of the team.

Introducing ‘MI Emirates’ and ‘MI Cape Town’: [View the film here](#)

‘*MI Emirates*’ and ‘*MI Cape Town*’ – these names were chosen as they call out the specific regions from where the teams will be based. The teams, ‘*MI Emirates*’ or phonetically “*MY Emirates*” and ‘*MY Cape Town*’ respectively, are dedicated to fans across both the Emirates and Cape Town. The new entities take the iconic **Mumbai Indians** identity and weaves in the local influence. The global expansion of #OneFamily will bring to the leagues the ethos and the values that have helped elevate **Mumbai Indians** to be one of the most loved teams in franchise cricket.

Mrs. Nita M. Ambani, Director of Reliance Industries, said, “*It gives me great pleasure to welcome ‘MI Emirates’ & ‘MI Cape Town’, the newest additions to our #Onefamily. For us, MI goes beyond cricket. It embodies the ability to dream, be fearless and foster a positive attitude in life. I am sure that both MI Emirates and MI Cape Town will embrace the same ethos and take MI’s global cricket legacy to even greater heights!*”

Reliance Industries has played a crucial role in evolving the sports ecosystem through ownership of cricket franchises, football league in India, sports sponsorship, consultancy, and athlete talent management, and bringing in industry best practices.

In addition to unveiling the brand identities, the social media handles for both the teams also went live. Follow us on:

MI Emirates

[Facebook](#) | [Twitter](#) | [Instagram](#) | [YouTube](#)

MI Cape Town

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Images + Video for Editorial usage: [MI Emirates and MI Cape Town](#)

About Reliance Industries Limited

Reliance is India's largest private sector company, with a consolidated revenue of INR 792,756 crore (\$104.6 billion), cash profit of INR 110,778 crore (\$14.6 billion), and net profit of INR 67,845 crore (\$9.0 billion) for the year ended March 31, 2022. Reliance's activities span hydrocarbon exploration and production, petroleum refining and marketing, petrochemicals, retail and digital services.

Reliance ranked 104th, top-ranked private sector company from India, to feature in Fortune's Global 500 list of "World's Largest Companies" for 2022. The company stands 53rd in the Forbes Global 2000 rankings of "World's Largest Public Companies" for 2022 - top-most among Indian companies. It features among LinkedIn's 'The Best Companies to Work For in India' (2021). Website: www.ril.com