

AKSHAYA ORGANIZES FREE VACCINATION DRIVE FOR ALL CUSTOMERS, LABOURERS, CHANNEL PARTNERS, EMPLOYEES AND THEIR FAMILY MEMBERS

Chennai, 9th June 2021: Leading real estate developer, Akshaya Pvt Ltd, regarded highly for its quality, innovation, transparency & ethical business has started a free vaccination drive for employees & their family members, labourers, channel partners & their family members, and customers across different projects.

The vaccination drive is being carried out at its OMR office premises, for the employees and their families, along with channel partners. Additionally, the drive is also taking place at many ongoing and completed projects for its existing customers (residents) and labourers, with adherence to all safety measures.

Speaking about the initiative, **Mr. T. Chitty Babu, Chairman & CEO, Akshaya Pvt Ltd said** *“The vaccination drives are a pro-active step to ensure the safety of our employees, labourers, channel partners and customers, along with their families. We noticed that many of our important stakeholders wanted to get vaccinated at the earliest, but didn’t know how to go about it. This vaccination drive is a part of “Akshaya Cares” initiative, and is a small gesture to all our stakeholders, who are like an extended family of Akshaya. The war against COVID-19 pandemic can only be won through vaccination. Understanding the importance of vaccination, we aim to provide and complete vaccination for at least 2000 members of Akshaya’s extended family of labourers, channel partners, customers and vendors etc, free of cost.”*

About Akshaya Pvt. Ltd:

Akshaya was founded in 1995 under the stewardship of Mr. T. Chitty Babu. A first-generation entrepreneur, T Chitty Babu ventured into the world of business with just Rs. 10000 in his pocket and plenty of self-conviction, confidence and clarity in what he wanted to do. Twenty-four years into the journey, today Akshaya has grown into one of the most awarded companies in the country, acclaimed for its transparent business practices and innovation. Driven by the core values of ‘Transparency & Uncompromise’, Akshaya has now earned the distinction of being one among the ‘Most Reputed Real Estate Brands in India’ and the only player from Chennai to feature in a report brought out by Trust Research Advisory (TRA) and Blue Bytes based on media and consumer perceptions. Akshaya offers 10-year maintenance and all the homes are IGBC Pre-certified green homes. Akshaya has been



ranked Tamil Nadu's No. 1 real estate developer and India's No. 9 developed by Construction Week Magazine in November 2018. The company has certifications in Integrated Management Systems (IMS) ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 Management System and SA 8000:2008. It has been awarded with CNBC/CRISIL 'Highest Transparency' Award; NDTV 'Most Transparent Developer in India' Award and CNBC/CRISIL 'Best Legal Systems' award for four years in a row. The company is also a pioneer in developing differently abled/elder-friendly homes. The company is also a member of CREDAI. Today, the company is reputed for many original initiatives including the ingenious 'Akshaya Home Facts Book' for enlightening homebuyers on their rights. The last 26 years have seen the company excel in both home and commercial domains by developing 168 landmark projects in South India.

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